



ADVERTISING RATES

TOP HORIZONTAL BANNER
486 x 60 PIXELS

**RATES ARE ON AN ANNUAL BASIS AND IN U.S. DOLLARS*

SITE HOMEPAGE

Top Banner	\$1000
Vertical Banner	\$750
Square Button	\$500
Button 1	\$350
Button 2	\$275

NAVIGATION PAGES

Top Banner	\$750
Vertical Banner	\$500
Square Button	\$375
Button 1	\$275
Button 2	\$225

COUNTRY PAGES

HOME PAGE

Top Banner	\$750
Vertical Banner	\$500
Square Button	\$375
Button 1	\$275
Button 2	\$225

LINKING PAGES

Top Banner	\$600
Vertical Banner	\$500
Square Button	\$275
Button 1	\$225
Button 2	\$200

DIRECTORY PAGE

Link: \$120

Buy 1 year, get an additional 6 months FREE!

**VERTICAL
BANNER**

**120 x 240
PIXELS**

**SQUARE
BUTTON**

125 x 125

**BUTTON 1
120 X 90
PIXELS**

**BUTTON 2
120 X 60
PIXELS**



SPONSORSHIP PACKAGES

HOME PAGE / NAVIGATIONAL PAGES

A Change of Lifestyle sells a sponsorship package on its home page and navigational pages, amounting to a dominant presence on these highly visible pages. The package includes:

- the TOP BANNER (486X60) on the *A Change of Lifestyle* home page
- a TOP BANNER (486x60) on each of the two navigational pages (Deciding Where and Relocation Checklist)
- a LISTING and LINK on *every* country's directory page
- a BANNER on all press releases, updates, and monthly newsletter information
- email contact information generated by the site's opt-in box

Charter Sponsorship Price for the Home and Navigational Pages for one year from date of publication: **\$6,000**

COUNTRY PAGES

A Change of Lifestyle sells multi-faceted packages to our advertisers amounting to exclusive sponsorship of an individual country's Home Page, plus its 19 core informational pages. The 19 topics, which are essentially microsites, can be found in the left navigation of the country's homepage. These pages can be found consistently on every page as you navigate the country's information.

The package includes:

- the TOP BANNER on the country home page (486x60)
- TOP ADVERTISING VERTICAL BANNER on each of the individual topic pages (120x240)
- a LISTING and LINK on the country's directory page
- a BANNER on all press releases, updates, and monthly newsletter information for the specific country
- email contact information generated by the country's opt-in box

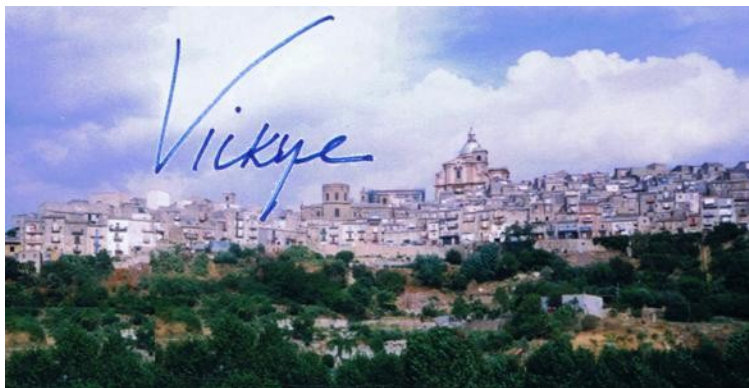
Charter Sponsorship Price for the Country Home and Link pages for one year from date of publication: **\$5,000**





Learn more about advertising opportunities
on
www.AChangeofLifestyle.com

contact



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